

January 12, 2010



**Phi Theta Kappa New England Regional Convention  
& College Transfer Fair  
March 12-14, 2010**

Southern Maine Community College, South Portland, ME

**Important  
Reminder**

Transfer Fair: Saturday March 13, 2010, 1:00 – 3:00 PM

Set-up: Friday evening between 5:00 PM – 6:30 PM or Saturday 11:00 AM – 1:00 PM

You are welcome to meet with students on Friday evening and during other open times

**If you can attend in person:**

You are invited to participate in the largest gathering of two-year college honor students in New England this year. **Display space is \$150 and includes Bronze-level sponsorship, table, chairs, table drapes, and a rate discount at our partner hotel.**

**Additionally, we have other ways for Phi Theta Kappa-friendly colleges to participate!**

Plan	Fee	Benefits
Bronze	\$50-	Convention website link w/your logo until 12/31/10 Sponsor listing in <i>Official Convention Program</i> Notice of your participation sent to all 58 Phi Theta Kappa chapter colleges in New England
Silver	\$75-	All Bronze, PLUS your view books, catalogs, brochures, CDs, etc. (250 each item) displayed on tables during the entire Convention
Gold	\$100-	All Bronze and Silver, PLUS 1 of your admissions material handouts given to all attendees (your choice – 250 items)
Platinum	\$600- \$5000	<b>Please see back of page for all Platinum opportunities.</b>

<b>Official Program Guide Ad Rates</b>	Full Page (5 1/2" X 8 1/2")	\$275.00
	1/2 Page (horizontal or vertical)	\$150.00
	1/4 Page (horizontal or vertical)	\$ 85.00

<p><b><u>Payment information:</u></b> Make checks payable to: <b>Phi Theta Kappa New England</b> Send payments to: Ashley Odell 77 Nutmeg Drive Manchester, CT 06040 <i>Federal Tax ID is: 646012238</i></p>	<p><b><u>Shipping information:</u></b> Send convention materials to: Phi Theta Kappa Convention Southern Maine Community College 2 Fort Rd South Portland, ME 04106</p>	<p>Contact on location: Dr. Emily Woods (207) 741-5876</p>
<p><b><u>Send artwork</u></b> to <a href="mailto:PhiThetaKappaNE@gmail.com">PhiThetaKappaNE@gmail.com</a> or by mail with your payment to the address listed above. <i>Federal Tax ID is: 646012238</i></p>		

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## ~ Phi Theta Kappa Regional Convention 2010 ~ Platinum Sponsorship Opportunities



Meals are a perfect way to sponsor and have your college in the spotlight!

### **All of these sponsorships include:**

- Acknowledgement as a Platinum Sponsor in the Official Convention Program
- Your school's logo and link on the convention website until December 31, 2010
- Notice sent to all 58 schools in the region that you will be attending/sponsoring the convention
- A table during the Transfer Fair with priority placement
- Admission materials in welcome bags given to all attendees

*Plus...*

### **Pine Tree State Sponsorship: Saturday Mid-Morning Break: \$600.00**

- Half-page ad in the Official Convention Program
- Acknowledgement at break with a sign of sponsorship

### **Fellowship Sponsorship: Friday Night Reception: \$1,000.00**

- A full-page ad in the Official Convention Program
- Acknowledgement at reception with a sign of sponsorship

### **Service Sponsorship: Saturday Breakfast: \$2,000.00**

- A full-page ad in the Official Convention Program
- Option to choose ad placement in the Official Convention Program
- Your school's banner to be displayed during the Convention Registration
- Acknowledgement at Convention Registration with a sign of sponsorship
- Opportunity to give a 5-minute presentation during Saturday breakfast

### **Leadership Sponsorship: Saturday Lunch: \$3,500.00**

- A full-page ad in the Official Convention Program
- Option to choose ad placement in the Official Convention Program
- Your school's banner to be displayed during the Convention Registration
- Acknowledgement at lunch with a sign of sponsorship
- Opportunity to give a 15-minute presentation during Saturday lunch

### **Scholarship Sponsorship: Saturday Dinner/Awards Ceremony: \$5,000.00**

- A full-page ad in the Official Convention Program
- Option to choose ad placement in the Official Convention Program
- Your school's banner to be displayed on stage during the Awards Ceremony
- Opportunity to give a 15-minute presentation prior to Awards Ceremony
- Acknowledgement at Dinner/Awards Ceremony with a sign of sponsorship
- Opportunity to present an award during the Award Ceremony
- Two (2) lucky students will win a \$300.00 scholarship to visit your college

**DEADLINES:** Sign-up, artwork, payment: Feb. 6, 2010; Plan shipments to arrive: Mar. 8-11, 2010

**To sign up or for more information, contact:**

Ashley Odell, Transfer Fair Coordinator, PhiThetaKappaNE@gmail.com