

**Phi Theta Kappa New England Regional Convention
& College Transfer Fair
March 13, 2010**

Southern Maine Community College, South Portland, ME

Transfer Fair: Saturday March 13, 2009, 1:00 – 3:00 PM (*limited space available*)

Set-up: Friday evening after 5:00-6:30 PM or Saturday 11:00 AM – 1:00 PM

You are welcome to meet with students on Friday evening and during other open times. Also, you may register to attend a Student Lunch directly before the Transfer fair on Saturday.

(Please contact the Regional Office at 203-857-7249 to check for availability.)

College Name: _____

Street Address: _____

City, State, & Zip: _____

Contact Name: _____

Contact Title: _____

Contact Phone Number: _____

Contact Email Address: _____

Please check one:

- I agree to attend the Transfer Fair at the New England Regional Convention and agree to pay \$150 for a table to display admission materials. In return I will receive a website link, listing in the Convention Program, as well as a sponsorship notice sent to all 58 colleges in the region.
 - For an additional \$10.00, I would like to attend a lunch with Phi Theta Kappa students prior to the Transfer Fair on Saturday, March 13, 2010.
 - For an additional \$50.00, admission material will be placed in welcome bags to be given to all attendees (your choice - 250 items)

OR

- We would like to participate without attending and agree to pay for the following level (**Please Check One**):
 - \$50 Bronze Level: Convention Website Link w/your logo Until 12/31/10
Sponsor Listing in Official Program Guide
Notice of your participation sent to all 58 Phi Theta Kappa Chapters in New England
 - \$75 Silver Level: All Bronze, PLUS your view books, catalogs, brochures, CD's, etc. (250 each item) displayed on tables during the entire Convention
 - \$100 Gold Level: All Bronze and Silver, PLUS 1 of your admissions material placed in welcome bags to be give to all attendees (your choice – 250 items)

PLUS

- We would like to purchase advertising space in the Official Convention Program at the following level:
 - \$275.00: Full Page
 - \$150.00: ½ Page (horizontal or vertical)
 - \$85.00: ¼ Page (horizontal or vertical)

Platinum Sponsorship Opportunities

Meals are a perfect way to sponsor and have your college in the spotlight!

All of these sponsorships include:

- acknowledgement as a Platinum Sponsor in the Official Convention Program
- Your school's link on the convention website until December 31, 2010
- Notice sent to all 58 schools in the region that you will be attending/sponsoring the convention
- A table during the Transfer Fair w/priority placement
- Admissions materials in welcome bags to be given to all attendees

Plus...

- Pine Tree State Sponsorship: Saturday Mid-Morning Break: \$600.00**
 - *Half page ad in the Convention Program*
 - *Acknowledgement at break with a sign of sponsorship*
- Fellowship Sponsorship: Friday Night Reception: \$1,000.00**
 - *A full page ad in the Convention Program*
 - *Acknowledgement at reception with a sign of sponsorship*
- Service Sponsorship: Saturday Breakfast: \$2,000.00**
 - *A full page ad in the Convention Program*
 - *Option to choose ad placement in the Convention Program*
 - *Your school's banner to be displayed during the Convention Registration*
 - *Acknowledgement at Convention breakfast with a sign of sponsorship*
 - *Opportunity to give a five (5) Minute presentation during Saturday breakfast*
- Leadership Sponsorship: Saturday Lunch: \$3,500.00**
 - *A full page ad in the Convention Program*
 - *Option to choose ad placement in the Convention Program*
 - *Your school's banner to be displayed during the Convention Registration*
 - *Acknowledgement at lunch with a sign of sponsorship*
 - *Opportunity to give a fifteen (15) minute presentation during Saturday lunch*
- Scholarship Sponsorship: Saturday Dinner/Awards Ceremony: \$5,000.00**
 - *A full page ad in the Convention Program*
 - *Option to choose ad placement in the Convention Program*
 - *Your school's banner to be displayed on stage during the Awards Ceremony*
 - *Opportunity to give a fifteen (15) minute presentation prior to Awards Ceremony*
 - *Acknowledgement at Dinner/Awards Ceremony with a sign of sponsorship*
 - *Opportunity to present an award during the Award Ceremony*
 - *Two (2) lucky students will win a \$300.00 scholarship to visit your college*

Payment information:

Make checks payable to:

Phi Theta Kappa New England

Send payments to: Ashley Odell
Transfer Fair Coordinator
77 Nutmeg Drive
Manchester, CT 06040
Federal Tax ID is: 646012238

Shipping information:

Send convention materials to:

Southern Maine Community College

Attn: Emily Woods, Phi Theta Kappa
Regional Convention
2 Fort Rd
South Portland, ME 04106

DEADLINES:

Sign-up, artwork, & payments are due: Feb. 6, 2010;

Plan for shipments to arrive at Convention location: Mar. 8 - 11, 2010

By signing this binder:

- I agree to pay the total amount, to Phi Theta Kappa New England Region
- I understand that all cancellations must be received by Friday, February 19, 2010.
- I understand that under no circumstance, will refunds be given after the deadline date of February 19, 2010.
- I also understand that if I am purchasing ad space for the Official Convention Program, the artwork needs to be received by February 19, 2010. There will be no refunds for purchased ad space for ads not received by the printing deadline.

Total Payment Due: \$_____.

Contact Name: _____

(Please Print)

Contact Signature: _____ **Date:** _____

*Phi Theta Kappa New England Regional Office will confirm receipt of Registration Binder and Check. If you do not receive confirmation within a reasonable amount of time, please contact the Regional Office as soon as possible.